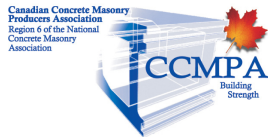


# If you're worried about pollution, help build the solution.

Concerns around environmental health and compliance with international standards like LEED have construction professionals looking for better ways to build green. Concrete masonry is a good start. Industry research shows that compared with cast-in-place concrete, masonry walls use 37% less cement, 58% less water, and 47% less material overall. They're also 70% less thermally conductive and they emit 67% less carbon dioxide. Most concrete masonry is produced locally, using recycled or supplemented cementing materials (SCMs). And because it often requires no coatings or finishes, masonry reduces risks associated with volatile organic compounds (VOCs). All of which help you earn LEED credits like:

- EA #1 – Optimize Energy Performance**
- MR #1 – Building Reuse**
- MR #2 – Construction Waste Management**
- MR #4 – Recycled Content**
- MR #5 – Local/Regional Materials**
- MR #8 – Durable Building**

Learn more. Contact the Canadian Concrete Masonry Producers Association.



[www.ccmpa.ca](http://www.ccmpa.ca) 1-888-495-7497

